

SONIC.



COMMUNITIES

Increase rental  
property values  
by up to

**8%**

Fiber adds up to

**11%**

to property  
owners' net  
income

# Attract and retain tenants with Sonic's award-winning, reliable internet.

Installing Sonic Gigabit Fiber benefits both you and your tenants. Here's why:

Fiber broadband increases rental property values in apartments and communities units by up to 8%. Fiber can add up to 11% to net income for property owners and operators per average apartment unit. Fast and reliable broadband is the most important amenity for renters - more than a pool, 24-hour security, covered parking, gym access, and cable TV.

Source: Fiber Broadband Association

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# Installing Sonic Fiber Internet

Fiber installation to your building is a hassle-free experience with the help of our expert installers. We respect the integrity of your building and work to ensure the entire process is effortless and efficient.



## STEP 1

The technician will drop a fiber line from the telephone pole to a location that has easy access to the unit.



## STEP 2

A transition box, approximately 5" x 6" in size, is installed in the best available location to wire the apartment.



## STEP 3

The fiber line from the pole is brought into the transition box. From there, a smaller fiber line will be run to the apartment.



## STEP 4

An Optical Network Terminal is mounted in the apartment (unless centralized CAT5e cable is present). The ONT converts the fiber signal into data and phone signals.



## STEP 5

The Sonic Residential Gateway is connected via CAT5e cable, whether inside the apartment or to existing wire. Telephones are connected in the same fashion.

**"The installation was smooth, the installer was very professional, very nice, answered all questions, and the internet is really fast!"** -Vinson Luu, Building Owner, San Francisco

**Contact your knowledgeable MDU Specialist today, and upgrade your building with Sonic.**

Sonic is a California and FCC licensed CLEC (Competitive Local Exchange Carrier), our Federal Tax ID 68-042366. Sonic is a facilities-based California telecommunications provider and certified public utility (CPUC license: U7002). Sonic's voice and data communication services offer cost effective solutions and create compelling value for customers. Today Sonic is the largest ISP located in Northern California. Sonic's popularity and tremendous growth are due to its award winning customer service, strict customer privacy policies and technical teams that provide superior networking and support.