



Fiber adds up to

1106

to property
owners' net
income

Attract and retain tenants with Sonic's award-winning, reliable internet.

Installing Sonic Gigabit Fiber benefits both you and your tenants. Here's why:

Fiber broadband increases rental property values in apartments and communities units by up to 8%. Fiber can add up to 11% to net income for property owners and operators per average apartment unit. Fast and reliable broadband is the most important amenity for renters - more than a pool, 24-hour security, covered parking, gym access, and cable TV.

Source: Fiber Broadband Association



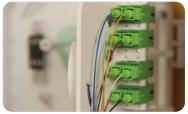
Installing Sonic Fiber Internet

Fiber installation to your building is a hassle-free experience with the help of our expert installers. We respect the integrity of your building and work to ensure the entire process is effortless and efficient.



STEP 1

The technician will drop a fiber line from the telephone pole to a location that has easy access to all units.



STEP 2

A splitter box, approximately 8" x 8" in size, is installed in the best available location to wire each apartment. The splitter is only required for buildings with 7 or more units.



STEP 3

The fiber line from the pole is brought into the splitter box. If there is no pre-existing infrastructure, a smaller fiber jumper will be run to the apartment.



STEP 4

An Optical Network Terminal is mounted in the apartment (unless centralized ethernet cable is present). The ONT converts the fiber signal into data and phone signals.



STEP 5

The wireless mesh network is connected to the ONT via ethernet cable. Telephones are connected in the same fashion.

"The installation was smooth, the installer was very professional, very nice, answered all questions, and the internet is really fast!" -Vinson Luu, Building Owner, San Francisco

Contact your knowledgable MDU Specialist today, and upgrade your building with Sonic.

Sonic is a California and FCC licensed CLEC (Competitive Local Exchange Carrier), our Federal Tax ID 68-042366. Sonic is a facilities-based California telecommunications provider and certified public utility (CPUC license: U7002). Sonic's voice and data communication services offer cost effective solutions and create compelling value for customers. Today Sonic is the largest ISP located in Northern California. Sonic's popularity and tremendous growth are due to its award winning customer service, strict customer privacy policies and technical teams that provide superior networking and support.